Nisrien Ali Yousif Ibrahim

Personal Information

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**Citizenship:** New Zealand

**Career Summary**

*I am a results-oriented manager, who has the capability of wearing different hats as my experience involved working in various roles across different industries. My problem-solving skills have sharpened with every opportunity and I bring innovative solutions to the job at hand. Success is never achieved alone, and as a leader I aimed to align the team, through two-way communications, knowledge-share and delegating tasks so that we may achieve the best results and meet our deadlines. I look forward to utilizing my skills to enhance businesses and make smart decisions to increases revenue for my employers; while growing professionally in an innovative environment.*

Work Experience

* **Professional Trainer, Part-time , Sudan (2019 to date)**

Kiwi Training Centre, teaching the following courses:

* Smart Practices to Improve Sales and Marketing
* Business Analysis Course
* Business Communications for Organizational Success
* Marketing Management, ‘The Right Way’
* **Business Consultant , Sudan (2015 to date)**
* Consulted for start-up companies in the technology sector to launch to market successfully.
* **SudaMed Co. Ltd., Sudan (2014 - 2015)**

General Manager

* Created the first online medical directory in Sudan, hired a great team of professionals, and provided an IT-based contribution through a unique website to the health sector.
* Al-Zawaya Group , Afra Mall, Sudan (2013)

Marketing Manager

* Turned around the marketing department and rebranded which gave the mall a new and up to date identity thereby attracting the target segments.

* K&S International, Sudan (2013)

Marketing and Sales Manager

* Increased distribution and revenue share more than 30% in the first quarter.
* MTN Sudan, Sudan (2007 - 2011)

Portal and Mobile Services Specialist, Products and Services Department, Marketing Division

* Increased the number of value added service from 30 to 115 through successful contracts and consequently increased revenue for the company.
* Created the first Web/Wap portal.
* **DAL Food Industries , Khartoum, Sudan (2004-2006)**

Young Professional Program

Projects Coordinator

**Education**

* Master of Business Systems by Projects), Monash University, Melbourne, Australia.
* Postgraduate Diploma in Science, major Medical Science, University of Auckland, New Zealand.
* Bachelor of Science, major Pharmacology, University of Auckland, New Zealand.
* Al- Worood Private School, United Arab Emirates. Graduated with Distinction.

Soft skills

Strong leadership skills, team management and training, communication and presentation skills, public speaking, negotiation skills, professional writing skills, critical thinking, problem-solving, creativity and innovation.

Languages

Fluent in English and Arabic.

Computer Skills

MS Office (Word, Excel, PowerPoint, Access, Project, Visio), SAP/R3, ARIS, MYOB, Visual Manufacturing, Visual Basic 6, HTML

Professional Training

Business process optimization project at Frankston Hospital Pharmacy (during study at Monash University), Project Management Course, Time Management Course, Selection and Recruitment Skills Course.

Volunteer Experience

* Monash Mentor; Member of Monash University Mentorship Program.
* MTN Sudan 21 days Yellow Care Programs (community service programs).
* Blood donation at Red Cross, New Zealand.