





My Contact

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My Profile

A marketing expert with huge passion for marketing, media and advertising with three years working experience in media planning, marketing and promotion seeking high marketing position in big company with clear objective, mission and vision to work with harmony teams in efficient ways to accomplish team tasks.

RANYA MOH OMRAN

MARKETING SPECIALIST / GRAPHIC DESIGNER

SKILLS IN MARKETING & BUSINESS

Designing business plans.
Designing Marketing plans.
Designing Digital Marketing plans.
Designing IMC strategies.
Designing Branding Strategies.
Managing customer relationship through CRM system & small projects through PMO system.
Exhibitions Promotion.
Organizing formal occasions.
Budgeting.



COMMUNICATION SKILLS

Expert in communicating with others with different strategies.
Good speaker.
Good writer.
Charismatic.
Leadership personality

CORE COMPETENCIES

Executive / Marketing
Marketing team leader.
Executive / Digital Marketing.
Executive / Customer Relation.
Social Media / Supervisor.
Graphic Designer.

EDUCATION

2019
DXD Dubai Design Week
Workshop of The Futuer of Emotion Desining

2019
DXD Dubai Design Week
Workshop of Enhancing Studio Pedagogy

2019
DXD Dubai Design Week
Workshop of Crative Writing for Desinger

2019
DXD Dubai Design Week
Workshop of Building Online Communities

2019
DXD Dubai Design Week
Workshop of The Art of Desining Stories

2014 TO 2016
GCST Garden City for Since & Technology
MBA in Marketing

2008 TO 2012
SUST College of Fine and Applied Art
Bachelor of Graphic Design

LANGUAGES

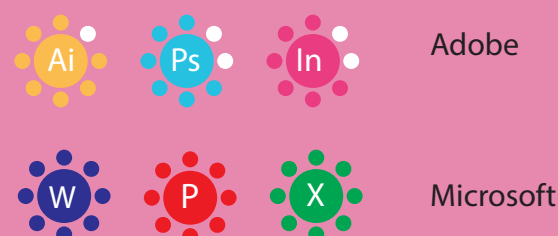
Arabic



English



SOFTWARE SKILLS



EXPERIENCES

1/ PTC (Petroleum Technical Center)

(one of company of Sudapet Co. Ltd)

(Marketing Executive & Graphic designer)

1 Collecting, organizing and analysis customer data.

2 -Notify customers about related courses and workshops if they are interested on it.

3 -Take professional photos of tools, labs, and all facilities to use these photos in advertising.

4 -Designing posters for newspaper and social media & material of courses.

5 -Coordinate advertising tools to reach the target.

2/Easylife Advertising application

(one of company of Al-Fatih Shabo Group)

1 Head of Customer Relation

Organizing customers to follow up and make sure the App is useful for their marketing plan and they are satisfied.

Categorizing profitable customers and making sure they will be regular customers.

Return agreement again to all most the customers.

Development customer contracts time after time.

2 Creative designer & social media accounts manger

Designing Posters for outdoor & social media.

Designing Company identity.

Developing App icons.

Editing images for the App.

Interactive in social media accounts.

Been in target ayes every day.

3 Head of Promotion (6/8/2018 to 21/8/2018)

Making wine to wine deals with TV & Radio channels.

Supervising and coordinate the work of advertising videos with specialize agencies.

3/Al Jedian Grope for advertising (Graphic designer)

Designing illustrations to books cover (by Adobe illustration).

Designing daily note inside papers (by Adobe In Design).

Designing outdoor sign board.

ENTREPRENEURS & INNOVATIVE PROJECT

Queen's way (currant)

My Owen business started in 15/8/2017 (Facebook close group showing different types of women stuff and selling by Orders must time) have more than 12,000 active members.

Discovering what women needs and when want to buy, thane show it in the group with small description about the Product (colures, sizes and price) with photos (online photos sometimes I take photos by myself).

Motivational competitions pull on gifts to group members , to increasing the membership and more interaction with Posts to increasing my customer list and branding goals.

Choosing the right time to publish posts.

Organizing orders, customers' info and products to make rich data base.

Calculating my revenue, margin profit and margin percentage.

Finally groping my customers to categories to determining the levels of my new customers and my profitable customer.