

MUZAMMIL ASLAM



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PROFESSIONAL SKILLS

- Relationship building and rapport
- Communications and negotiation
- Strategic planning
- Sales expertise

TECHNICAL SKILLS

- Paid acquisitions (Facebook, Instagram, AdWords)
- Search engine optimization
- Google Analytics
- E-mail marketing

CORE AREAS OF FOCUS

- Business development
- Digital Media
- Social Media

CERTIFICATION

DIGITAL MARKETING SPECIALIST

By LinkedIn Learning

FUNDAMENTALS OF DIGITAL MARKETING

By Google digital garage

SALES EXECUTIVE

By SBT.co.ltd

PERSONAL PROFILE

D.O.B: 14/6/1991

Nationality: Pakistani

Known Languages: English, Urdu, Gujrati

Driving License: Valid till 2024

PROFILE

To obtain a position in customer relations, marketing, or sales within a competitive and professional environment that allows the opportunity for both career advancement and personal growth, I am confident in my ability to come up with interesting ideas to boost sales and creating unforgettable marketing campaigns.

EXPERIENCE

STORE MANAGER

Baby Islands | Jan 2021 - Present



- Overseeing day to day store operations
- Increasing the value of current customers while attracting new ones
- Managing customer support team
- Handling disputes and returns

BUSINESS DEVELOPMENT EXECUTIVE

Sbt.co.ltd | Apr 2018 - Dec 2020



- Identifying and generating new sales leads
- Maintaining key customer's account
- Pitching product and services to corporate and individual clients

BUSINESS DEVELOPMENT OFFICER

Bnb accessories. | Dec 2012 - Jun 2015



- Develop and manage relationships with vendors
- Managed social media team
- Worked with vendors for best deals and promotion
- Creating strategies for seasonal promotions

FREELANCE PROJECTS

VIRTUAL ASSISTANT

Sreams cart | Nov 2020 - Apr 2021



- Creating and managing social media campaigns
- Order and supplier management
- Creating E-mail marketing campaigns
- Handling social media accounts

VIRTUAL ASSISTANT

Gym unlimited | Sep 2020 - Nov 2020



- Creating and managing social media campaigns
- Order and supplier management
- Handling social media accounts

MARKETING COURSES

- Brand management
- Service Marketing
- Marketing Research
- Strategic marketing

SOCIAL MEDIA MANAGER

Pet supplies expert | Jun 2020 - Dec 2020



- Creating and managing social media campaigns
- Order and supplier management
- Handling social media accounts

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION , MAJOR IN MARKETING

Indus University | 2014 - 2018



AWARDS

STAR PERFORMER OF THE MONTH

October & November | 2018

STAR PERFORMER OF THE MONTH

August & September | 2019

STAR PERFORMER OF THE MONTH

January | 2020