




## PERSONAL INFORMATION Sara Abbas Abdallah

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 account

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Sex Female | Date of birth 05/10/1985 | Nationality Sudanese

## PERSONAL STATMENT

 [LinkedIn](#) QR code:



## WORK EXPERIENCE

### Business Developer

A Business Developer, specialized in short-term business planning and long-term business strategies including marketing plans with proven ability in problem solving, networking, and consumer behavior analysis.

25- september-2020  
to Present **Business Developer**

#### **Silicom Group (Part-time job)**

- ✦ Collaborating with executives on business strategy to determine objectives.
- ✦ Evaluating current business performance.
- ✦ Maximizing business reach and potential.
- ✦ Developing in marketing planning processes.
- ✦ Providing business development consultancy for the clients (usually SMEs).

<https://www.facebook.com/Silicomgroupsd/>



### **Document Controller**

25-January-2011 to  
06-September-2020

#### **Petro Energy E&P Co.**

- Mainly work with the (Technical Data Management System).
- Manages and records transmission of document including preparation of related correspondences and transmittal.
- Electronic archiving of projects and departments documents.
- Work efficiently with inside and outside company parties who request to receive or submit administrative & technical documents.
- Process request of information from department staff via TDMS (Technical Data Management System)



## EDUCATION AND TRAINING

2019-Present Umeå University, Sweden  
Master's Program in Business Development  
and Internationalization, Marketing as minor specialization.

<https://www.umu.se/en/>



University of Medical science and Technology  
Khartoum, Sudan  
MBA, Project Management  
<https://www.umst-edu.sd/>



2017 -2019

Ahfad University for Women  
Omdurman, Khartoum, Sudan  
Bachelor's degree with honor in Business Administration.  
<http://www.ahfad.edu.sd/>



2005 -2010

## CERTIFICATE

|      |   |
|------|---|
| 2015 | CIPS Chartered Institute of Procurement and Supply      |
| 2015 | Basics of Safety Awareness, Firefighting, and First aid |
| 2013 | Project Management and Planning                         |
| 2004 | English Diploma   |

Mother tongue Arabic  
Other language(s) English Fluent  
Swedish Basic – in progress

|                                    |   |
|------------------------------------|---|
| Communication skills               | <ul style="list-style-type: none"> <li>▪ Good communication skills with high ability to make relation with employees</li> <li>▪ Negotiation skilled</li> </ul>  |
| Organizational / managerial skills | <ul style="list-style-type: none"> <li>▪ Leadership</li> <li>▪ Secretary General to charity as a founder experience (2012-Present) ▪ Planning</li> <li>▪ Time management</li> <li>▪ Teamwork</li> <li>▪ Ability to work under pressure.</li> <li>▪ Ability to work with minimum/no supervision</li> </ul>           |
| Job-related skills                 | <ul style="list-style-type: none"> <li>▪ Strategic planning</li> <li>▪ Marketing planning</li> <li>▪ Network building</li> <li>▪ Problem solving</li> <li>▪ Presentation skills</li> <li>▪ Good command of Microsoft Office™ tools</li> <li>▪ Fast learner and easy to deal with any unfamiliar software</li> </ul> |
| Computer skills                    | Valid driving license   |
| Driving license                    |   |

## ADDITIONAL INFORMATION

|                          |   |
|--------------------------|---|
| Current Master Thesis    | <hr/> <p>Low skilled Immigrant Women as Entrepreneurs in Sweden, how to become part of the ecosystem. A research about the possibilities of the easy penetration of the entrepreneurial ecosystem for the less educated immigrant women in Sweden, the incubation strategies, the mentoring, and the sociocultural factors impact on their business ideas and business performance.</p>                     |
| Bachelor's degree thesis | <p>Micro Financing in Western Sudan: Challenges and Opportunities</p> <p>A research about the stage comes after funding the poor families, the way they manage these funds, and the instalments payment difficulties they faced which results in the failure of their micro projects.</p>   |
| Honors and awards        | <ul style="list-style-type: none"> <li>· Leader of the winning team on marketing analysis 2020, Markstrat Simulation Program, Umea University.</li> <li>· Diploma, Umea University 2020 (business innovation boot camp), for designing a 3D (Additive Manufacturing) production solution for Macgregor company.</li> <li>· Second position team, NASA Hackathon, Vaasa university, Finland 2019.</li> </ul> |
|                          | Available upon request  |

## References

